

ARTWORK SPECIFICATIONS CHECKLIST

BLEED



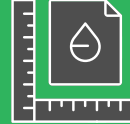
All artwork must include **minimum bleed** on each side

SMALL Format
5mm bleed for single and double sided

LARGE Format
10mm bleed for single
20mm bleed double sided

- SAFE ZONE - CHECK
- TRIM - CHECK
- BLEED - CHECK

SIZE

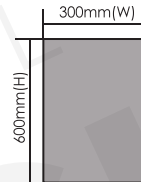


All artwork document sizing **MUST** match the quoted size

Ensure all important graphics, text and images are within the safe zone

Document size must match quote size specifications

All our sizes work in
Width x Height
300mm(W)x600mm(H)



COLOURS



- All artwork must be supplied in **CMYK**
- Solid spot colours** (if used) must have a PMS number ie: PMS 321C
- Die Lines** must be in spot colour labeled as **"CutContour"**

"CutContour" to be on separate layer

MULTI PAGE DOCUMENTS



Double sided documents;

Posters	Flyers
Banners	Cards
Flyers	Etc.

Page count matches the quote specifications

Combine all pages into one PDF document

2 SIDED POSTER = 2 PAGE PDF

RESOLUTION



All images, best results are achieved when images are supplied at **300dpi** at the output size

Where applicable, please supply as vector art to ensure no pixelation occurs when scaling to full size

SMALL Format
all images 300dpi

LARGE Format
all images 170dpi

BLACKS



If using solid **Black** use our **Rich Black** in your artwork

Small Format
C=40%,M=40%,Y=40%,K=100%

Large Format
C=100%,M=100%,Y=100%,K=100%

FINAL PRINT FILES



- For best results, please supply artwork as high resolution, print-ready PDF
SMALL Format 300dpi
LARGE Format 170dpi
- Ensure that all text has been converted to outlines
- All images must be embedded
- Make sure trim marks are outside of the bleed area
- No mixed orientation

BOOKS



- Booklets
- Magazines
- Brochures

*Page count must match quote

Page count must be divisible by 4 eg: 4 pages/8/16/20 etc

Do not send separate files for each page of a booklet

Combine all pages into one PDF document

No spreads

To print in sequence make sure the PDF is saved in the correct page order; Cover, 2, 3, 4 - Back.